



# WHATEVER YOU WANT

## Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

**\$520 Cash for Herald Readers**  
**\$10 In Prizes Given Away Each Week**  
**First Prize, \$5 Cash    Second Prize, \$2 Cash**  
**Three Prizes of \$1 Each**

## READ RULES OF CONTEST READ

IN THE 68 ADS. PUBLISHED BELOW ARE CERTAIN MISPELLED WORDS. FIND THESE WORDS. AT THE TOP OF A SHEET OF PAPER WRITE THE NUMBER OF MISPELLED WORDS FOUND, THEN WRITE EACH WORD CORRECTLY AND THE FIRM NAME OF ADVERTISEMENT IN WHICH WORD MISPELLED APPEARS. WRITE YOUR NAME AND STREET ADDRESS. DO NOT WRITE ON BOTH SIDES OF PAPER. ADDRESS YOUR ANSWER TO THE DIRECTORY EDITOR, CARE THE HERALD. ANSWERS MAY EITHER BE MAILED OR BROUGHT TO THE HERALD OFFICE. ALL ANSWERS MUST BE IN THE HERALD OFFICE BY 6 P. M. NEXT WEDNESDAY. WINNERS WILL BE DECIDED BY THE NEATEST CORRECT, OR THE NEATEST NEAREST CORRECT ANSWER. IN CASE OF A TIE PRIZES WILL BE DIVIDED. NEXT SATURDAY WINNERS WILL BE ANNOUNCED AND THE AWARDS MAILED.

LAST WEEK'S PRIZE WINNERS WERE—First prize, \$5, to J. E. Blakesley, 2413 Gold street; second prize, \$2, to Helen R. Lucas, 1405 Myrtle avenue; three prizes of \$1 each to C. P. Cleveland, Jr., 2908 Hamilton street; Mrs. M. H. Piley, 803 N. Virginia street; Louise McKenney, 801 N. Virginia street.



Let Uncle Sam  
Bring It To You

## ASSAYING

**GEO. W. CAMERON**  
Assayer and Chemist  
Representative for Shippers to the  
El Paso Smelter  
205 San Francisco St.  
P. O. Box 489.

## BAGGAGE

GOING OR COMING.  
Secure Our Service—Prompt  
Reliable—Reasonable—Tel. 3500.  
**CITY SERVICE CO.**  
(Formerly the Jitne Co.)

## AUTOS For Hire

Phone 1.  
Passenger Cars and Baggage  
Trucks.  
Longwell's Transfer

## BAKERY

**Buster Brown Bread**  
The Perfect Loaf  
For Sale By All Grocers.

## AUTO ACCESSORIES

**AUTOMOBILE SUPPLIES**  
Fisk and Portage Tires.  
**Western Motor Supply Co.**  
318 San Francisco St.

## BANK

Start a Savings Account  
With Us.  
**Rio Grand Valley  
Bank & Trust Co.**

## AUTO Repairing

**Auditorium Garage**  
**TOM WHITE, Mfr.**  
222 MILLS STREET.  
Phone 456.

## BARBER SHOP

**Basement Barber Shop**  
J. L. OULTS, Prop.  
Phone Service to Each Chair and  
Manicure Table  
Basement Roberts-Banner Bldg.

## COAL

We realize that there are a good  
many people in El Paso not buying  
our coal. Why not start in now  
by placing your order for your win-  
ter's supply?  
Summer Price Are Cheaper  
**BADGER FUEL CO.**  
Phone 389.

## DRUGS

We carry a full line of the cele-  
brated A. D. S. Remedies, and sell  
them on a positive guaranty to  
give satisfaction or money refunded.  
**Court House Drug Store**  
410 1/2 San Antonio St. Phone 1412.

## INSURANCE

Life, Accident and Health Insur-  
ance—Up-to-date Policies.  
**Accidental Life Insurance  
Company**  
HENRY T. BOWIE, Gen. Agent.  
Phone 438, 307 First Nat. Bank Bldg.

## OILS

And the Famous  
**SPEEDWAY GASOLINE**  
**Rio Grande Oil Co.**

## SHOES

Buy Your Shoes of Us and Save  
Money.  
**Quality Shoe Co.**  
105 San Jacinto St.  
Near Ardoin's Confectionery.

## OPTICIAN

OPTOMETRIST  
**CARYL C. HILL**  
WHO MAKES GLASSES  
THAT FIT  
421 MESA AV.

## SHOE REPAIRING

TRY "THE  
ENTERPRISE"  
Ladies Rubber Heels 25c  
316 Mesa Ave.

## PAINT AND WALL PAPER

We Carry a Complete Stock.  
**Worthington Paint and  
Wall Paper Co.**  
408 N. Oregon Phone 22

## SPORTING GOODS

We Have a Complete Line of the  
Celebrated  
**REACH TENNIS RACQUETS**  
**Shelton-Payne Arms Co.**  
317 Texas.

## AUTOS USED

All Cars Sold at Bargains.  
**Fred G. Hoagland & Co.**  
New Location:  
218-220 West San Antonio Street.

## BOOKS

Novels, 60c.  
See Window  
**El Paso Book  
Company**  
Mills Bldg.  
"It's Handy."

## COFFEE

And Teas  
**Pan American Coffee Co.**  
Phone 3160.

## DRY CLEANING

**Wright**  
CLEANER  
Clothes Cleaned Pressed Wright  
345—PHONES—3129

## ICE

Pure Ice, Full  
Weight, and  
the Best Delivery in El Paso. Use  
Coupon Books and Save Money.  
**Rio Grande Ice & Fuel Co.**  
Telephone 2250.

## PIANOS

Player and Electric Pianos and  
Talking Machines Sold on Easy  
Monthly Payments.  
**JENKINS PIANO CO.**  
The Big Piano House.  
211-213 Texas. Phone 2038.

## TAILORING

**Richard V. Pearson**  
FINE TAILORING.  
Suits \$18.00 to \$40.00.  
A few High Class uncalled for Suits  
at Special Bargains.  
110 TEXAS STREET.

## AUTO Bodies

OF EVERY DESCRIPTION  
**MADE IN EL PASO**  
**El Paso Body and Wheel Works**  
SAM WILLIAMS, Prop.  
1500 TEXAS STREET.

## BRICK

When you build with  
Made in El Paso Brick  
you get the best brick made and  
at the same time built up an  
El Paso industry. Insist on "Pass-  
Tex" Brick. Manufactured by  
**El Paso Brick Co.**

## COFFEE

JOE  
CERTAINLY—THE BEST FOUNTAIN DRINK  
410 South El Paso St.

## ELECTRICAL

GOODS  
Acquaint Yourself With the Way  
Electrical.  
**Larrabee Electric Co.**  
405 Texas St. Phone 3525.

## LAUNDRY

**Elite Laundry Co.**  
Home of SPIC and SPAN  
Telephone 2177.

## PLUMING

Why of Course the LEADING  
PLUMBER is  
**McCHESNEY**  
412 E. Boulevard. Phone 2385.

## TANKS

CULVERTS,  
SILOS.  
Let Us Quote You Prices.  
**Hills, Sutton & White  
Mfg. Co.**

## AUTO Painting

WE DO IT RIGHT.  
**El Paso Carriage & Auto  
Painting Co.**  
301-303 S. OREGON STREET.

## BUSINESS COLLEGE—

**NIGHT SCHOOL**  
International Business College  
Coles Bldg. Phone 1147.

## DAIRY

Phone 402  
For the Best.  
**AMERICAN DAIRY**  
We Give Merchants'  
Coupons.

## EXCHANGE

**Mexican Money**  
BOUGHT AND SOLD  
**INTERNACIONAL EXCHANGE  
AND COMMISSION CO.**  
324 South El Paso St.

## LUMBER

QUALITY LUMBER AT THE  
RIGHT PRICE.  
**Rheinheimer Lumber Co.**  
Piedras, Alameda and Myrtle.  
Phone 495.

## PRINTING

Globe-Wernike Filing Cabinets,  
Globe Safes.  
RUSH JOBS ARE OUR SPECIAL  
DELIGHT.  
**Ellis Bros. Printing Co.**  
119 S. Oregon. Phones 45-46

## THEATRE

FOR THE BEST  
MOVING PICTURES  
FOR 5c  
**EUREKA THEATRE**  
315 S. El Paso St.  
Come Once and You Will Come  
Again.

## AUTO Refrigerators

Cork Lined. Fastens on Running  
Board Same as Our Overland  
Liquid Container.  
**H. WELCH CO.**  
1215 TEXAS ST.

## BUTTER

Ask Your Grocer for  
**Rio Grande Valley Butter**  
MADE FRESH EVERY DAY.

## DANCING

**COTILLION CLUB**  
Dance Every Saturday Night.  
**Ryan's Dancing Academy**

## FURNITURE

Buy It From YOUNG and Buy It  
For Less.  
\$1.00 Down and \$1.00 a Week Will  
Buy All You Need in Furniture.  
**Young Furniture Co.**  
105 S. Stanton. Tel. 535

## MACARONI

Ask Your Grocer for  
**TRY-STATE  
MACARONI**  
—Made in El Paso—

## RADIATORS

DIFFICULT REPAIRING  
OUR SPECIALTY.  
**El Paso Radiator and  
Lamp Co.**  
L. G. KELLY, Mgr.  
203 S. Santa Fe. Phone 5611.

## TRUNKS

TRAVELLING BAGS, SUIT CASES  
AND SMALL LEATHER GOODS  
Made, Repaired and Exchanged.  
**El Paso Trunk Factory**  
NEXT TO CRAWFORD THEATRE

## AUTO Batteries

**Willard**  
NEXT TIME TRY US.  
**Western Battery and  
Magneto Co.**  
314 E. Boulevard.

## CARPENTERS

AND CABINET MAKERS  
**F. X. Wimber Company**  
Stove Front—Counters—Shelving—  
Saloon, Bank and Pool Room Fix-  
tures—Ice Boxes—Show Cases and  
Screens. Ample Storage Room at  
Lowest Rates. Estimates Furnished  
Free. We carry Second-Hand Ta-  
bles, Fixtures, Counters, Show  
Cases and Bars.  
416 E. Overland Street. Phone 2162

## DISTILLED WATER

QUICK DELIVERY  
**EL PASO DISTILLED  
WATER CO.**  
Phone 489.

## FURNITURE

REPAIRING  
**R. L. DANIEL FURNITURE AND  
MATTRESS FACTORY**  
Office and Store, 315 Texas  
Factory, 1506-1508 Texas St.

## MATTRESSES

We Are Manufacturers  
of Felt and Cotton Mattresses and  
Wholesalers of  
BED SPRINGS, COTS, CHAIRS, Etc.  
**El Paso Bedding Co.**  
P. O. Box 714. El Paso Texas

## REAL ESTATE

MEXICAN INVESTMENTS  
Our Specialty.  
**Mexico Realty and  
Investment Co.**  
P. B. FUGA, Mgr.  
HOTEL SHELTON.  
PHONE 829.

## VULCANIZING

Like You Want It,  
When You Want It  
Try Us.  
**EL PASO VULCANIZING WORKS**  
117 N. Kansas. Phone 3240

## AUTO Batteries

**Willard**  
NEXT TIME TRY US.  
**Western Battery and  
Magneto Co.**  
314 E. Boulevard.

## CARPENTERS

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**F. X. Wimber Company**  
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416 E. Overland Street. Phone 2162

## DISTILLED WATER

QUICK DELIVERY  
**EL PASO DISTILLED  
WATER CO.**  
Phone 489.

## HAY, Grain

And Seed  
**Walter S. Clayton**  
OCHOA AND FIRST STS.  
PHONE 294.

## SADDLES

AND SHOE FINDINGS  
**West Texas Saddlery Co.**  
210 SOUTH OREGON ST.

## SEEDS

AND POULTRY SUPPLIES  
Manufacturers of PERFECTION  
Brand Poultry FEEDS  
**W. D. Wise Feed Co.**  
Retail Store, 106 N. Stanton.

## WATER BAGS

TENTS, AWNINGS AND  
CAMP FURNITURE  
**El Paso Tent & Awning  
Company**  
314 San Francisco Street  
Phone 2044.

## AUSTIN Terrace

The Only Parked Residence District  
in El Paso—The Home Place  
Beautiful.  
**W. H. Austin**  
**Jas. L. Marr & Co.** Agts.

## CHINA

Fine China, Glassware—  
Art Pottery.  
**DeKule Smith**  
**THE DINNERWARE HOUSE**  
102 North Stanton.

## "DOCTORS"

"SPECIALISTS"  
**MARKER & YOUNGE**  
FORD REPAIRING  
EXCLUSIVELY  
620-622 Texas St.  
Phone 2278.

## HOTEL LOCKIE

Rates .....\$1.00 Day Up  
Special Rates By Week or Month.  
Cor. Mills and Stanton.

## NURSERY

Large Variety of Cut Roses, Hang-  
ing Baskets, Porch and Window  
Boxes.  
**El Paso Nursery Co.**  
3200 Block Alameda Ave.  
Phone 3330.

## SEEDS

AND POULTRY SUPPLIES  
Manufacturers of PERFECTION  
Brand Poultry FEEDS  
**W. D. Wise Feed Co.**  
Retail Store, 106 N. Stanton.

## WELDING

"Save the Peices"  
And Send Them To Us—and You'll  
Save Money.  
**Brown Welding Co.**  
212 San Francisco St.